



Serve horse meat

# 馬肉 Horse Meat

Horse meat is known as a type of healthy meat that is low in calories, fat and cholesterol and has a rich amount of protein, iron and glycogen. Its appearance is reminiscent of cherry flowers, thus, horse meat is often called "Sakura Meat".

\* There are many other hypothetical origins for the name "Sakura Meat".

Abroad in Japan  
Tasting Japan's Best Horse Meat



Restaurants that serve horse meat

## 《尾形精肉店》 Ogata Seinikuten

18-1 Bakurocho, Gonohe Town, Sannohe District, Aomori Prefecture  
TEL 0178-62-3016  
Opening Hours / 11AM ~ 9:30PM Closed Days / None

## 《レストランささ木》 Restaurant SASAKI

13-162 Shimosawamukai, Gonohe Town, Sannohe District, Aomori Prefecture  
TEL 0178-62-6401  
Opening Hours / 11AM ~ 9PM Closed Days / Tuesdays

## 【Gonohe Town】 Life with Horses

The town of Gonohe, located in the Hachinohe area, has the perfect climate for breeding horses. This historic "Nanbu" region has long been known for the high quality of its horses, giving rise to the local saying that "Gonohe is about horse meat." Because many of Gonohe's residents have ties to the horse breeding industry, their standards for quality and preparation are considered the benchmark for how to best enjoy the unique flavor of horse meat.



# 青森シャモロック Aomori Shamorock Chicken

One of the highest quality homebred chickens in Japan over twenty years in the making, the Aomori Shamorock was produced in Gonohe by the former prefectural stockbreeding examination center. The set out to create a "magical chicken," with a premium texture and taste perfect for any recipe. One bite is all you need to see how successful they were!

Shamorock is the only homebred chicken in Japan that has chicks shipped to the Imperial Stock Farm, under the direction of the Imperial Household Agency.



## Shamorock Hot Pot

A hot pot dishes that brings out the best flavor, broth and texture in the Shamorock brand of chicken.



## Shamorock Egg Pudding

Pudding made with fresh Shamorock eggs. Enjoy its smooth yet deep flavor.



## 《青森シャモロック直売所・鶏太郎》 Aomori Shamorock Chicken Direct Sale Shop KEITARO

6-1 Nishinosawa, Gonohe Town, Sannohe District, Aomori Prefecture  
TEL 0178-61-1511  
Opening Hours / 10AM ~ 6PM Closed Days / Wednesdays

## Grilled Shamorock Chicken on Skewers

You can eat freshly-grilled Shamorock chicken at Tatehanaganpeki Morning Market.

