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& Kuraishi Beef Festival











The biggest festival in Hachinohe Area with over 300 years of history and tradition. The time-honored Shrine Procession fascinates visitors with other performing arts, such as Toramai (the tiger dance). The sight of 27 massive festival floats (10 meters high and 8 meters wide) with gorgeous decorations moving energetically is breathtaking! On August 2nd, they hold "Kagami Style Equestrian Dakyu (a sport in East Asia that is similar to polo in some ways)" at Chojasan Shinra Shrine. Equesterian Dakyu is a very rare sport that can be seen only at the Imperial Household Agency and in Yamagata Prefecture and Hachinohe City. It is designated as an Intangible Folk Cultural Asset of Aomori Prefecture.

Hachinohe Sansha Taisai Festival

[Long ver.]

"The Japanese Traditional Arts"







Hashikami Town

Hashikami Ichigo-ni Festival

The biggest festival the town of Hashikami has to offer, the Ichigo-ni Festival is themed after a local specialty, ichigo-ni, for which the town is known. A rich soup made from locally-caught sea urchin and abalone, ichigo-ni is a decadent dish with a very affordable price! They also set off fireworks and hold various other events and activities.



A memorial service for Jesus Christ held every year on the first Sunday of June, which originated from the legend that tells the arrival of Jesus Christ to Shingo Village and his demise in this very place. They perform an old type of Bon dance called "Nanyadoyara", where they dance around the grave of Jesus Christ, and create a somewhat romantic atmosphere.



Oirase Town

Salmon Festival in Oirase

The Salmon Festival in Oirase is very popular amongst people of all ages! Held at Shimoda Salmon Park on the Oirase River, crowds gather for the main event, "Salmon Catching." Participants and onlookers alike scream and cheer as they try to catch salmon from the river, which make strange sounds when near the water's surface.



Sannohe Town

Sannohe Spring Festival

Sannohe Spring Festival is held between late-April and early-May at various places in Sannohe Town, mainly at Shiroyama Park, one of the most renowned spots of cherry blossom viewing in Aomori Prefecture. Many tourists join the festival to enjoy various events, such as singing and dancing performances.

